



CREWSV 2023 SPONSORSHIP PROGRAM

SPONSORSHIP LEVEL	PLATINUM PARTNER	\$ VALUE	GOLD PARTNER	\$ VALUE	FRIEND of CREW SV	\$ VALUE
COST OF SPONSORSHIP LEVEL	\$7,900		\$5,550		\$2,500	
% DISCOUNT FOR COMMITMENT BY 01-06-23	15%		10%		5%	
COST WITH % DISCOUNT	\$6,715		\$4,995		\$2,375	
CREW Network & CREWSV Annual General Membership Dues @ \$495 each	3	\$1,485	2	\$990	1	\$495
Complimentary Passes to (9) Monthly Programs @ ±\$70 each	3	\$1,890	2	\$1260	N/A	
Complimentary Passes to Special Event - Awards Celebration @ ±\$95 each	3	\$285	2	\$190	1	\$95
Complimentary Passes to Special Event - Holiday Party @ ±\$95 each	3	\$285	2	\$190	1	\$95
Complimentary Passes to Special Event - Top Golf Event @ ±\$70 each	2	\$140	1	\$70	N/A	
Complimentary Passes to Special Event - SJ Giants Game @ ±\$30 each	2	\$60	1	\$30	N/A	
Complimentary Passes to Special Event - Casino Night @ ±\$120 each	2	\$240	1	\$120	N/A	
Complimentary Mentorship Participation Dues @ ±\$150 each	2	\$300	1	\$150	N/A	
Priority status for general membership	3	Priceless	N/A		N/A	
Priority status for sponsoring Special Events	✓	Priceless				
Spotlighted Partner (3) min speaking opportunity at TBD Monthly Program(s)	✓					
Spotlighted Partner swag/marketing materials at TBD Monthly Program(s)	✓		✓			
Option to feature company profile/programs/projects in CREWSV e-blasts	✓		✓			
Option to feature company profile/programs/projects on CREWSV website	✓		✓			
CREWSV e-blasts recognition & link to Company website	✓	Priceless	✓	Priceless	✓	Priceless
Social Media presence with ±1500 Followers & ±2000 average monthly impressions via LinkedIn, Instagram, Facebook & Twitter	✓	Priceless	✓	Priceless	✓	Priceless
Inclusion in (2) Silicon Valley Business Journal Ads	✓	Priceless	✓	Priceless	✓	Priceless
Company Recognition during In-Person & Virtual Events	✓	Priceless	✓	Priceless	✓	Priceless
Sponsor nametag ribbon for all Company attendees-CREWSV Events	✓		✓		✓	
TOTAL \$Value + Intangible Marketing Reach		\$4,685+		\$3,000+		\$835+
Effective Cost = Cost - \$Value	\$3,215		\$2,550		\$1,665	
Effective Cost = Cost with early % discount - \$Value	\$2,030		\$1,995		\$1,540	