

Dear ELEVATE Nominee,

As you know, ELEVATE was set to take place on May 6th, 2020. With the uncertainty around Covid-19, we decided the most prudent path is to pause the live event for the year as well as the judging process that goes along with it.

If you have already turned in your Nominee Response Form, fear not, we will keep it on file and automatically transfer it to ELEVATE 2021. If you were nominated but didn't have the time to complete the Nominee Response Form, we will automatically carry your nomination into 2021, so you will be eligible to participate again (assuming you complete the form next year).

All of this to say, "we are hitting the pause button," and we plan on picking up the pieces once our industry, state and nation resume their daily routine(s). We apologize for this sudden change. This was a final decision that just came about as we've been monitoring the situation over the past month.

Warmest regards,  
ELEVATE Steering Committee

## Frequently Asked Questions

### **What happens if I was nominated this year?**

As a nominee we will be doing two things:

- 1) We plan on highlighting all nominees throughout this year, most likely in a digital format.
- 2) We will automatically carry your nomination into 2021, so you will be eligible to participate again.

### **I was about to turn in my Nominee Response Form. Now what?**

You can still turn it in, and we can keep it on file for next year.

### **What happens if I already turned in my ELEVATE 2020 Nominee Response Form?**

If you turned in your Nominee Response Form, we will keep it on file for 2021, but we will also circle back around with you next year to give you the opportunity to update it if you would like.

### **What if I purchased a ticket to ELEVATE on May 6, 2020?**

If you purchased a ticket, we will keep that in place for the event in 2021. We will contact you with the new date as soon as it becomes available.

### **Will the event in 2021 be held at the same place?**

Yes, most likely the event will still be held at the Paramount Theatre in Oakland.

### **Do you have a scheduled date for ELEVATE 2021?**

We currently do not have a date slated for next year. We will announce it later in the year.

### **Who can I contact with questions?**

Feel free to reach out directly to Heather Bosanac at [heather@theregistrysf.com](mailto:heather@theregistrysf.com).