



CREWSV

Connect. Influence. Advance.

SPONSORSHIP OPPORTUNITIES 2019



PROGRAM SPONSORSHIPS

Monthly Program Sponsor - \$1,100-\$1,300

Benefits: 2 free event registrations, recognition on program marketing, logo on powerpoint, marketing materials of choice on tables at event, 1 minute at podium to discuss company and CREW involvement.

August Wine Event Sponsor - \$1,100 (3)

Benefits: 2 free event registrations, recognition on program marketing, logo on powerpoint, marketing materials of choice on tables at event, 1 minute at podium to discuss company and CREW involvement.

December Holiday Event Sponsor - \$1,100 (3)

Benefits: 2 free event registrations, recognition on program marketing, signage at event, marketing materials of choice on tables at event, 1 minute at podium to discuss company and CREW involvement.

CASINO NIGHT SPONSORSHIPS

Event Sponsor (1) - \$3,850

Benefits: Includes 4 tickets, signs on all tables, pre-advertising recognition, as well as at event

Main Bar Sponsor (2) - \$2,000

Benefits: 2 tickets, signage, recognition at event

Martini Bar Sponsor (1) - \$1,700

Benefits: 2 tickets, signage, recognition at event

Oxygen Bar Sponsor (1) - \$1,700

Benefits: 2 tickets, signage, recognition at event

Cigar Lounge Sponsor (1) - \$1,500 + cost of cigars

Benefits: 2 tickets, signage, recognition at event, sponsor can decorate the cigar lounge area

Specialty Gaming Table Sponsors (8) - \$1,500

Benefits: 2 tickets, signage, sponsor can participate in running the table

- Black Jack (5)
- Roulette (2)
- Craps (1)

Photo Booth Sponsor (1) - \$1,700

Benefits: 2 tickets, signage, sponsor can decorate flip book and customize photos

Food Station Sponsor (8) - \$1,500

Benefits: 2 tickets, signage at each table.

Theme & Decoration Sponsor (4) - \$1,300

Benefits: 1 ticket, signage, recognition at event

DJ Sponsor (1) - \$1,300

Benefits: 1 ticket, signage, recognition at event

PREMIER SPONSORSHIPS

Platinum Sponsor* - \$6,050 (5)

- Recognition in all monthly programs, holiday event, and special program announcements
- 2 memberships for the calendar year
- \$1,000 credit that may be used towards a CREW SV Casino Night sponsorship.
- Recognition in monthly communicate + homepage feature on website; annual "Sponsor Spotlight" in communicate
- Recognition in a local real estate publication ad
- Two additional named employees to receive membership pricing on event admissions

Gold Sponsor* - \$3,850 (8)

- Recognition in all monthly programs, holiday event, and special program announcements
- 1 membership for the calendar year
- \$500 credit that may be used towards a CREW SV Casino Night sponsorship.
- Recognition in monthly communicate + homepage feature on website; annual "Sponsor Spotlight" in communicate
- Recognition in a local real estate publication ad
- 1 additional named employee to receive membership pricing on event admissions

** Please note that we will no longer allow new Platinum or Gold Sponsors whose services compete with current Premier sponsors.*

2019 SPONSORSHIP PLEDGE FORM

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Email: _____

Phone: _____

Sponsorship Level(s): _____

Total \$ Due: _____

**Please email completed
form to:**

Chris Blair
chrisb@crewnetwork.org

For questions, contact:

Valerie Roeszler,
Director of Sponsorships
valerie@artsmartco.com

Gina Vella
Sponsorship Chair
gvella@universalsiteservices.com



WHY PARTNER WITH

CREWSV?

Connect. Influence. Advance.

11,000

Members globally through national affiliation with CREW Network

20

Opportunities to attend exclusive events for business networking

12

Industry events attracting over 70+ attendees every month

50+

Opportunities to mentor rising leaders within the CREW Silicon Valley Network



Sponsorship Packages	Platinum	Gold
	\$6,050	\$3,850
Available	5	8
Annual Membership Dues	2	1
Recognition at CREW Silicon Valley monthly programs, holiday event and special program announcements	✓	✓
Casino Night Credit	1000	500
Recognition in a local real estate publication advertisement	✓	✓
Additional named employee to receive membership pricing on event admissions	2	1
Invitation to Annual Sponsor Appreciation Event	✓	✓
Recognition in monthly communique and homepage feature on website; annual "Sponsor Spotlight" in communique	✓	✓
First right of refusal on non-renewing competing Platinum and Gold sponsorships for the following year.	✓	✓



RISING LEADERS MENTORSHIP PROGRAM

Growing the newest generation of female leaders in the Silicon Valley real estate industry by providing professional education, mentorship, and networking events to engage the Chapter's Rising Leaders and all CREW Silicon Valley members.

Overview:

- Our Mentorship Program creates a platform where long-lasting relationships between mentor and mentee can blossom, fostering a safe, yet challenging environment for professional growth through both social interactions and strategically planned leadership training. The Program runs from January to July and requires that each mentor and mentee pair meets at least once a month (or more) until graduation in August.
- Eligibility: Open to all, from experienced commercial real estate professions to those just starting careers in real estate. CREW SV Membership is not a requirement.

UCREW

This program introduces college students to the many diverse opportunities in commercial real estate.

Overview:

- CREW Silicon Valley hosts two panels a year at local universities – educating students and providing opportunities in Commercial Real Estate.
- We have an internship program that connects students to CREW Silicon Valley members who are offering internship opportunities at their companies.
- This program offers are 2 options for Scholarships:
 - CREW Network Scholarship – This is given in the Spring (April)
 - CREW Silicon Local Scholarship – This will be given at the end of each year (December)



CREW SILICON VALLEY EVENTS



CREW Silicon Valley is a networking group for women working in the Silicon Valley commercial real estate marketplace. CREW SV seeks to promote the high standards, professional ethics and integrity of its members; assist, support and sponsor educational enterprises and provide networking opportunities. CREW SV operates as a not-for-profit organization. CREW SV is an affiliate organization of CREW Network, an association with over 10,000 members in over 70 major markets across the globe.

Representation CREW members represent every aspect of the commercial real estate industry including: acquisition, disposition, appraisal, architecture, asset management, brokerage, development, construction, environmental, executive search, facilities management, finance/lending investments, law, property management and title insurance.

Expertise CREW members have an average of 14 years of experience in the commercial real estate industry and over 90% of the members hold college or graduate degrees. More than 63% of CREW members are presidents, CEO's, partners or senior managers of their firms.

Worthwhile Our members do business with each other and our sponsors. More than 75% report receiving or giving a referral from or to another member. Nearly 50% have conducted a commercial real estate transaction with another member.